



# M. Vishal

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## Objective

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Creative and detail- oriented visual designer with 1+ years of experience in delivering visual compelling and user- centric design. Seeking to leverage expertise in Graphic design, UI UX design, Logo design. Adept at collaborating with cross- functional teams to produce high- quality digital print media with focus on both Business and User experience with brand identity.

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## Experience

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- **Techfinite Systems** Dec 2023 - Present  
Associate UI UX designer Trainee
  - Created cohesive visual design and user interface collaborating with internal team to enhance brand identity, maintaining consistency and meeting project deadlines.
- **Freelance** Jan 2023 - Present  
Visual Designer
  - Managed diverse project for various clients , delivering custom graphics,user interface and brand identity;while ensuring client satisfaction and timely completion.

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## Skills

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- USER EXPERIENCE
- USER INTERFACE
- PROTOTYPING
- WIREFRAME
- WEB DESIGN
- LOGO DESIGN
- WORDPRESS

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## Projects

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- **Finite ERP logo**
  - Design a logo for the Finite ERP product for the company
- **Claim genie logo**
  - Design a logo for the product for revenue cycle management .
- **Web design : Finite ERP**
  - Designed user-centric webpage in Figma and developed responsive WordPress website , ensuring user - centric experience, SEO optimization and ongoing maintenance for peak performance.
- **Web design: Claim Genie**
  - Crafted in Figma designs into WordPress website ensuring user experience seamless functionality and provide ongoing maintenance.
- **UI UX case Study : SUGAR SENSE**
  - Diabetic Management Mobile application
- **UI UX case study : VOLTMATE**
  - Application for E- vehicle owners
- **UI UX case study: CAREER VISTA**
  - Career development Application
- **UI design : ECO LIFE**
  - Product selling Application for Bio degradable product

- **Web design : Style Savvy**

- Website for Fashion selling Products

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### Professional Experience

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- Extensively worked with stockholders for the logo design and web page design.
- Developed Web based Application for Finite erp and Claim genie.
- Performed aspects of software life cycle like Build/Release of services.
- Experience in collaboratively Developing team and Management.
- Experience in getting Direct review from the client.
- Collaborate as a member of an agile team to get products developed and completed with best in design.
- Performed Usability Testing of their project.
- Analyze market trends to inform strategic design- thinking and ensuring market relevance.
- Go directly to the client place and conduct the user research.
- Resolved critical issue promptly , maintaining stakeholders satisfaction and trust.

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### Personal Skills

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- Effective team player and Representative.
- Empathize
- Ability to adopt
- Confident and Determined.
- Problem solver

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### Certification

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- Guvi education institute
  - 1. Zen UI UX designer
- In LearnTube
  - 1. User Research
- Great learning platform
  - 1. UI UX for beginners
- In Udemy
  - 1. Logo Design Mastery
  - 2. Figma UI UX design essential
  - 3. UX writing

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- I would like to build my career, making best use of my analytical, creative and logical skills to perform job efficiently.